

Healthy Futures

The Sustainable Development Commission's Healthy Futures programme helps the NHS and wider health sector explore how it can promote improved health and stronger, healthier and more sustainable communities. More information about the Sustainable Development Commission is available at www.sd-commission.org.uk.

NHS Good Corporate Citizenship Assessment Model update:

Since its launch in February 2006, the Model:

- Has received approximately 19,450 visitors;
- Has 274 registered users in total, of which 143 are NHS organisations. NHS organisations registered include:
 - 20% of NHS Trusts;
 - 21 of Foundation Trusts;
 - 13% of Primary Care Trusts;
 - 13% of Mental Health Trusts;
 - 9% of Ambulance Trusts;
 - 20% of the new SHAs.

www.corporatecitizen.nhs.uk

NHS Good Corporate Citizenship Assessment Model Case Studies:

Gloucestershire Hospitals NHS Foundation Trust



Logo by John McCabe, student at the University of the West of England

In July 2005 the Gloucestershire Hospitals NHS Foundation Trust established a Corporate Citizenship Committee to help put the organisation at the forefront of the NHS Corporate Citizenship agenda. The committee was set up to help reduce health inequalities and make a positive social, economic and environmental contribution to the communities served by the Trust.

The organisation prides itself on its 'whole trust' approach to sustainable development and has used the NHS Good Corporate Citizenship Assessment Model to help provide assurance against Healthcare Commission performance standards.

Service leads from all six core priority areas (transport, procurement, facilities management, employment, community engagement and new buildings) are represented on the committee, many at director level, to encourage productive debate and policy development. It meets quarterly and reports directly to the Board.

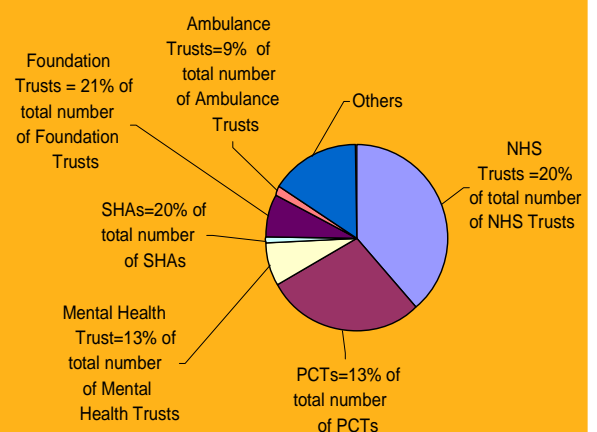
Corporate Citizenship is an integral part of the Trust's Service Development Strategy and is also reported on in the Annual Report. In the 18 months since the Committee was established, the Trust has made good progress towards its objectives:

- A Park and Ride scheme for staff and patients, co-sponsored cycle maps of local areas that are free to staff, and plans for a free shuttle bus service between sites;
- Moving towards its goal of increasing the purchasing of locally-sourced food products to 30 percent by March 2007;
- Continuing to reduce waste and increase and promote recycling;
- Active participation in local initiatives, such as the Gloucestershire Strategic Partnership;
- Using its foundation trust status to engage with its 15,000 'members' and the local community through PPI and Communications Departments;
- Communicating progress on Good Corporate Citizenship to staff, patients and the community through the website, intranet, internal newsletters and regional media. Audiences can feedback thoughts and ideas for future action through the Corporate Citizenship pages of the Trust website.

While there is still some way to go, the Trust is proud of its achievements to date and will continue to push forward with its Corporate Citizenship agenda.

Assessment Model NHS user data by:

Organisation type



Region

